

The Seeker Small Group

*Unleashing the Power
of Community
to Reach the Lost*

Mark Ashton
Willow Creek Community Church

Types of Christian Meetings

Traditional

**Seeker
Sensitive**

**Seeker
Targeted**

Weekend Services



Believer Geared

Seeker Geared

**Discipleship
Group**

**Open
Bible Study**

**Seeker
Small Group**

Small Groups

Characteristics of a Seeker Group

- Seeker Targeted
- Discussion Oriented
- Extension of your own Personal Evangelism

Seeker Small Group Process

prayer

Relationships

Your
➔
Decision

Invitation

Their
➔
Decision

Implementation

The 10 Irrefutable Laws of Seeker Small Groups

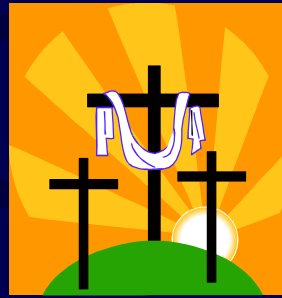
The Law of Self-Discovery

- Distrust of Authority
- “People are ten times more likely to remember what they say than what they hear”

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Process

**Far
From
God**



**Fully
Devoted
Follower**

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The 10 Irrefutable Laws of Seeker Small Groups

The Law of Community

- Yearning of our generation
- Safe, stable context for discussing spiritual matters
- “People like me”

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Low-Pressure

- Leader is not pressured to finagle ‘creative witnessing’
- Members are not pressured to have prior knowledge or commitment to Christ

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Adaptability

- Weekend Groups
- Neighborhood Groups
- Marketplace Groups
- International Groups
- Spanish Speaking Groups
- Sports Groups
- Rebuilders Groups
- Axis Groups
- Defenders Groups
- Innovators Groups

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Connection

- Invitations must be personal
- Low Initial Commitment
- “Designed for you!”
- Go with best-bets first

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Ice-Breakers

- Always begin with warm-up questions
 - Based on experience, not belief
 - Relevant to topic being discussed
- Up to 70% at first meeting, then decrease
- A great first meeting

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Good Materials

- Tough Questions Series by Garry Poole and Judson Poling, Zondervan.
- Will the Real Jesus Please Stand Up? by Mark Ashton, available at www.ivcf.org

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Questions

- The primary tool of the leader is questions, not lecture
- Seekers often answer each others questions
- Listening well helps you be heard and makes your comments more relevant

The 10 Irrefutable Laws of Seeker Small Groups

The Law of Relationship

- Love people
- Build friendships regardless of 'results'



Questions and Answers



Launching Groups In Your Ministry

- Start one yourself
- Launch a few with influencers
- Begin training and vision casting

